CSG Simple Prompts

LIFESPAN

ARE YOU A STARTUP?

ESTABLISHED FOR AT LEAST A FEW YEARS?

Existed for 5+?

INFRASTRUCTURE

ARE YOU STILL ESTABLISHING DATABASES AND PROCEDURES?

Do you have some existing systems, but they aren't fully utilized or understood by the full team?

Have you been using the same exact systems and procedures for years? Are you possibly underutilizing existing resources?

Funding

ARE YOU DOING ANY CONSISTENT FUNDRAISING?

Do you have consistent fundraising, but haven't really established goals or strategies around it?

Do you have diverse enough revenue streams with a consistent donor base? Does your budget outperform your dreams?

TRUST

Is the team still getting to know and trust each other?

Is there trust but maybe still some miscommunication issues?

Is there trust between your organization and the community you serve?

STRUCTURE

Does your organization have any structure in place?

Is your existing structure confusing and maybe a little too rigid for real team collaboration?

Is your team experiencing burnout and wearing too many hats? Does staff feel underutilized? Does your team reflect the community you serve?

WORK STYLE

Is your team constantly putting out fires?

ARE YOU STARTING TO ANTICIPATE THE FIRES?

Do you have a collaborative project management system that allows the team to be reactive, flexible, and forward thinking?

Basic Indicators Guide

This is meant to be a prompt for guiding the conversation. Does your organization answer yes to a particular one? The first question is more indicative of a "create" stage, the second question more indicative of a "sustain" stage, and the third question more indicative of a "grow" stage.